

# Korumburra Business Association Newsletter

June 2021

Once again, we have had unexpected disruptions to our businesses making it an incredibly challenging time. The Covid restrictions have just altered again, make sure you are familiar with the changes and here is a summary of those changes.

If there is anything that you feel the Business Association can assist you with, please get in contact with Noelene 0438 551 605 or email kba.secretary3950@gmail .com

#### LATEST COVID RESTRICTIONS

From 11.59pm Thursday night (17 June 2021) further easing of restrictions in both regional Victoria and metro Melbourne. The 25 km limit is lifted for Melburnians, allowing them to travel to the country.

For regional Victorians and Gippslanders, the main changes relating to business:

- Restaurants and cafes can open to a maximum of 300 patrons per venue for seated service.
- Smaller venues can host up to 25 people before any density quotient applies, or they can use density of one person per 2 square metres, up to 150 patrons.
- Office caps increased to 75 per cent, or 30 people, whichever is greater.
- Funerals are limited to 100 people.
- Weddings limited to 50 people.
- Public gatherings will be increased to 50 people

Masks remain indoors and in outdoor situations where 1.5m distances cannot be adhered to.

QR Code check required at all businesses.

Please remember that things can change quickly and to continue to monitor <a href="https://www.coronavirus.vic.gov.au/">https://www.coronavirus.vic.gov.au/</a> for advice.

## FINANCIAL ASSISTANCE

Eligible businesses can now apply for the following support:

- \$2,500 for eligible businesses affected by lockdown under the <u>Business</u> <u>Costs Assistance Program Round Two</u>, most particularly those forced to close completely
- \$3,500 for licensed venues under a new round of the <u>Licensed</u> Hospitality Venues Fund 2021

These grants figures are doubled for businesses impacted by the extension of the lockdown (i.e. Any regional businesses still prohibited from opening).

Applications will be received for these two funds until Thursday, June 24.

## EMERGENCY GRANTS - PERSONAL CIRCUMSTANCES

If you have been personally impacted by the recent storm, National disaster assistance programs have been approved for all Gippsland shires, so if you're out of pocket because you can't stay at home, either through flood and storm damage or power loss etc, you may be eligible for personal hardship assistance. You can find the details

here: https://emergency.vic.gov.au/relief/#financial\_assistance

#### BENDIGO BANK

Since we learned back in April that Korumburra was losing its one and only bank, the Business Association have been working together with Korumburra Round Table to retain a banking presence in Korumburra. We have a working group of 5 who have met with the Bendigo Bank personnel on several occasions. We achieved a 3 month reprieve with the Bendigo Bank staying open until 14 August. The opening hours have been reduced to 10am – 2pm, 4 days a week, closed on Tuesday.

Bendigo proposal for Korumburra is a hybrid agency model that will be set up inside one of our existing businesses. It will be open 5 days a week for longer hours than at present. This is not a Community Bank, but very similar with a financial community return factored into the model.

Bendigo personnel are presently working on the details of the agency given this is a new model and working to find a suitable business to fit their criteria to incorporate the agency.

Considering we were to have had no bank prior to holding our community meeting and forming this working group, this is a good compromise. We are expecting more information on this very soon.

# BUSINESS VICTORIA \$10,000- GRANT FOR ADVERTISING

Our Korumburra advert has been airing on WIN TV for the past 3 months with terrific feedback.

In addition to the TV advert, we ran a Social Media competition asking people to 'like & tag' our post, which also included the TV advert.

This assisted in spreading the word on Korumburra to a wider audience not just the WIN TV region.

This was well supported, and the lucky winner was from Berwick who will enjoy a weekend at a Korumburra B&B.

## INDUSTRIAL ESTATE SIGN

The replacement of the 2 locality sign on the Industrial Estate has been on the agenda for some time and is slowly moving forward with all permits now approved. You should see the new sign well before the end of the year.

#### **OUTDOOR DINING FUNDING**

The Shire have given us funds to temporarily enhance outdoor dining back at the beginning of the year and we have been working towards an outcome. After receiving ideas from our business community, working on a plan, researching furniture, obtaining quotes, seeking Shire approval, ordering the furniture which has a 60 day manufacturing delay, we are now getting closer to an outcome.

The pavement area at 5 Radovick Street near meeting room will be enhanced with 2 new picnic settings plus 2 extra bench seats next to the flowerbeds.

The area up behind the post office near the rotunda will have some seating temporarily installed on the grass and another table setting installed in the rotunda. We have purchased some teardrop flags to bring these areas to people attention whilst promoting 'shop – eat – play – stay' and 'Buy in The Burra' The temporary seating will then be utilised in the railway area redevelopment.

Our aim was to get value for money that could hopefully become a permanent fixture rather than temporary.

#### KORUMBURRA TOWN CENTRE DELVEOPMENTS

#### The Hub

The Community Hub Tender process will close next week and the contract will be awarded at the August council meeting. Works are expected to being in September/October.

#### **Little Commercial Street**

The upgrade to Little Commercial Street is on track to commence towards the end of the year. The Tender to demolish the Top of The Town building will be awarded at the July council meeting. The detailed design work for the area is being finalised.

# Railway area parking

Although the new parking area near the railway area was originally planned to be underway mid-year, heritage overlays on the land has held up the process. These issues are being worked through and are progressing. The new parking area will hopefully commence by the end of the year after all planning permits are approved.

#### **MEMBERSHIPS**

As the financial year comes to a close it will be time to renew your membership.

Memberships will remain at the very reasonable price of \$60- for 2021/22.

This is excellent value for money with the committee actively working on advertising Korumburra, seeking grants for projects, advocating for Korumburra issues and addressing members concerns.

#### SOCIAL MEDIA

If you are not already following KBA on Facebook or Instagram, make sure you do so soon. The more 'sharing' 'liking' 'tagging' and positive 'commenting' on these platforms - the more it assists in promoting our town. This also applies for any of our businesses that make posts.

Let's assist each other in sharing all the positive things about our town.

#### **WEBSITE**

We have been working on creating our very first website for the KBA to offer contact with those that don't use Facebook. We are currently tweaking the final adjustments, and hope our online membership registration will make life a lot easier for all.

Once the website is live, we will send you out the link.

#### SHIRE DRAFT BUDGET SUBMISSION

Once again we made a submission to annual Shire Draft Budget to have the following additional works added

- Power to be put underground when the Commercial Street Streetscape upgrade is underway. This is presently unfunded although the Shire is always working proactively to seek suitable grant funding.
- Pressure cleaning of the main shopping area around the rubbish bins and street furniture.
- Further advance a footpath along the South Gippsland Highway from Industrial Estate to the main shopping area.

#### **CONTACT US**

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Korumburra Business Association

'Working Together For Our Future'